

# VARIANDO

## Clear goods presentation for self-service area

**VARIANDO** is the right solution for presenting your self-service assortment in a traditional serve-over design. Its range of application can be expanded in connection with deep-freezing islands, where it enables cross-selling of related products.

- + **VARIANDO** is an ideal island display for special offers thanks to its open, inviting goods display.
- + The **combination of the low temperature and medium temperature areas** with perfectly matched product illumination enables cross-selling of deep-frozen and refrigerated goods as combined offers.
- + The **efficient design** of the counter means that the base deck display area can be expanded by at least one shelf while keeping the height comparatively low.
- + The **use of glass slide covers** expands the range of application of the self-service counter to include goods that are more sensitive to temperatures.



*Freshness. Our focus.*

**HAUSER**

# Your HAUSER solution for freshness

Transparent design, attractive goods display, energy-optimised refrigerated and deep-freezing cabinets and a comprehensive range of service have been guaranteeing freshness for almost seventy years: HAUSER is your reliable partner for refrigeration technology.

Founded in 1946 by Rudolf Hauser as a maintenance and installation service in Linz in Austria, the family-run business grows continuously. HAUSER manufactures its products using state-of-the-art methods at its two facilities located in Austria and the Czech Republic. Worldwide, 700 employees strive each day to provide you with individual solutions for freshness.

## Everything from a single source

Planning, production and delivery of turnkey refrigeration units – HAUSER provides safety, reliability and service during the entire product life cycle. The top-quality products are tailored to fulfill your individual needs. The professional project management minimises your energy consumption and thus helps preserve the environment.

## Broad spectrum of services

Our product portfolio includes refrigerated and deep-freezing cabinets, refrigeration technology and controls, cold-storage rooms and warehouses, and also a broad spectrum of services with 24-hour assistance and online temperature control. HAUSER guarantees optimal support around the clock with installation and service technicians close to your location.

## Design, quality and energy efficiency

The team at our modern development laboratory is constantly working on innovations in the areas of goods display, transparency, ergonomics, function and

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technology. HAUSER ensures top-quality materials and processing by constant advancements and improvements in our products and technologies.

- ★ 70 years of experience
- ★ 24-hour service
- ★ 1 personal contact partner
- ★ Attractive goods display
- ★ Transparent design



Refrigerated cabinets



Technology and energy



Service

*Freshness. Our focus.*

**HAUSER**